



CASE STUDY

Desi Burrito Teams up with Star Micronics and Nirvana XP to Deliver All Natural Indian Food ASAP

Desi Burrito is the first Indian drive-through restaurant, providing fresh and flavorful fast-food with many healthy options for people who want to grab a quick, but healthy bite. As a brand new concept, Desi Burrito was looking for a POS system that they could get up and running quickly and would coincide with their innovative business idea. Star Micronics' mPOP™, combination receipt printer and cash drawer with NirvanaXP's POS system was the perfect fit to get Desi Burrito up and running in record time.

THE SITUATION

Desi Burrito, being the first of its kind as an all natural, Indian drive-through, did not want to waste any time in getting their business off the ground. Desi Burrito sought out a quick and seamless POS solution from NirvanaXP, due to their all-in-one POS business model and compatibility with iOS mobile devices such as an iPad® or iPhone®. In search of a solution that was easy to install and attractive to customers, NirvanaXP suggested Star Micronics mPOP™ to Desi Burrito as a wireless all-in-one mPOS system.



mPOP



End-user: Desi Burrito

Industry: Quick Service

Products: mPOP™

Solution: An all-in-one POS bundle comprised of Nirvana XP's fully integrated POS platform and Star Micronics' mPOP™.



THE SOLUTION

The mPOS bundle provided Desi Burrito with the ideal solution for their business. The mPOP™ paired with NirvanaXP's POS software provided Desi Burrito with a solution that was both compatible with iOS iPad® devices and cost effective for the small business. This seamless solution was perfect for Desi Burrito, allowing them to spend less time focusing on the set-up and reliability of their POS technology, and more time focusing on growing their business.

THE RESULT

The biggest benefit of the mPOP™ with NirvanaXP was its seamless set-up. With Bluetooth connectivity, and a fully integrated POS solution, Desi Burrito had their POS system up and running in less than a day, allowing the restaurant to open quickly.

NirvanaXP's fully integrated POS platform allowed Desi Burrito to improve their business strategically by connecting with customers through digital receipts.

With no Wi-Fi required, Desi Burrito was able to process credit card transactions and could perform POS transactions right out of the parking lot.



"Star Micronics' mPOP was the perfect solution for Desi Burrito," says Sujal Mehta from Desi Burrito. "The mPOP with NirvanaXP allowed us to have our business up and running in no time. Its compact design and Bluetooth set-up made the mPOP the ideal POS solution for our restaurant."

"Small businesses are often looking for a POS solution that is easy to set-up, and takes up as little space as possible," says Kris Parikh from NirvanaXP. "The mPOP's compact size was the main consideration, but the fact that it doesn't need a separate printer is huge! Its accessibility and seamless set-up won over Desi Burrito right away."