

Gorge Greenery Grows Their Business with Star Micronics and Green Bits



Gorge Greenery, the only Clean Green Certified recreational marijuana dispensary in the Columbia Gorge, prides itself on providing the highest quality cannabis products from the best producers and growers in Oregon. Gorge Greenery was able to find a simple, yet reliable point of sale solution for their upcoming dispensary through Green Bits and Star Micronics.

THE SITUATION

Gorge Greenery had no choice but to install a cloud-based point of sale system in their dispensary. A cloud-based system was the best option for Gorge Greenery to keep their initial investment at a reasonable cost, while also having the ability to access live sales information and reports from anywhere, at any time without remote access software. "Our ability to remotely log-in from anywhere via the cloud was key," says Kirsten Cook, Owner of Gorge Greenery.

THE SOLUTION

After researching their options, Gorge Greenery found Green Bits' point of sale software with Star Micronics' peripherals to be their best option. Green Bits application suite along with Star's Bluetooth printer is what won over Gorge Greenery.

TSP650IIBTi



End-user: Gorge Greenery

Industry: Cannabis

Products: Green Bits POS, Star Micronics' TSP650IIBTi

Solution: Green Bits' POS solution with Star's TSP650IIBTi printer to create a smoother and more efficient workflow for Gorge Greenery while allowing them better access to sales analyses.



The ability to operate the point of sale on mobile devices and Apple iPads® that function seamlessly with Star's TSP650IBTi printer, was a true selling point for Gorge Greenery. The Green Bits software allowed dispensary management to easily see customer sales, state compliance, inventory management, and sales analyses reports all on one, easy-to-use platform.

Getting the system set up was also very easy for Gorge Greenery, taking less than 10 minutes to go live. Point of sale training for bud tenders and employees was quick and simple. They picked it up in no time!

THE RESULTS

The Green Bits and Star Micronics point of sale system was a huge benefit to Gorge Greenery. The solution gave them the ability to keep track of sales and analytics by bud tender in order to see which employees are performing well, compared to which ones could use further training. Gorge Greenery can now also keep track of cash management, inventory control, and hourly sales reports which in turn help them to efficiently schedule and decrease their labor costs.

The new point of sale system has also increased Gorge Greenery's hourly customer count, which easily justifies their ROI month by month.



"This technology allows us to present and expedite a professional experience to our customers," says Kirsten Cook, Owner of Gorge Greenery. "We are able to streamline the point of purchase process by four-fold. The Green Bits iPad-based system with Star's wireless printer has helped us to reduce clutter, resulting in a huge increase of impulse sales at the point of purchase."

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